



مُنظمة العالم الإسلامي للتربية والعلم والثقافة
ISLAMIC WORLD EDUCATIONAL, SCIENTIFIC AND CULTURAL ORGANIZATION
ORGANISATION DU MONDE ISLAMIQUE POUR L'ÉDUCATION, LES SCIENCES ET LA CULTURE

A large, stylized golden star with a film strip curving around it is the central focus of the image. The star is positioned on a blue, curved base that resembles a globe. The background is filled with various Arabic calligraphic characters in different colors, creating a vibrant and artistic atmosphere.

ICESCO BAYAN AWARD for Creative Expression

★ General framework

Given the great interest and interaction that ICESCO's initiative **"Learn and Master Arabic at Home"** received from institutions, individuals, educational officials, teachers and students in various non-Arabic speaking countries; considering the extension of the health emergency state and school closure in a large number of countries; as part of **"ICESCO Digital Home"** and in line with the Organization's education initiative, **"Learn and Master Arabic at Home"**, ICESCO launches a new initiative for expressive creativity in Arabic entitled **"Bayan"**.

In fact, under the current circumstances, students of Arabic language, including non-native speakers, are increasingly in need of cultural activities to support and complement the educational activities that ICESCO is offering them, to cultivate their talents and creativity, to build their linguistic capacities, and to encourage them to carry on their studies from home.

★ Contest field



Oral expression: the student records his oral expression in a video based on a text he/she wrote in standard Arabic specifically for this contest (**verse/prose, article, short story**).

★ Goals



Promoting creativity and production in Arabic;



Highlighting the universality of Arabic;



Supporting the continuity of the learning process;



Ensuring complementarity between the educational and cultural dimensions;



Building two linguistic productive skills (creative writing, oral expression).

Categories/ Award value



Children
(elementary school students)

US\$1,000/winner
(**US\$ 3,000** in total)



Teenagers
(high school students)

US\$1,500/winner
(**US\$ 4,500** in total)



Youth
(university students)















US\$2,000/winner
(**US\$ 6,000** in total)

Each category includes three winners representing the following three regions:
Africa, Asia and Australia, Europe and the Americas

Themes

| | |
|---|---|
|  Distance learning; |  Solidarity during the state of emergency; |
|  Family in the time of lockdown; |  The world post-COVID-19; |
|  Hygiene and health; |  Investing time during lockdown; |
|  Necessity is the mother of invention; |  Communication in the time of social distancing. |

Nomination criteria

-   The candidate must be a student from a non-Arab country, whose first language is not Arabic;
-   The work must be submitted through the student's educational institution;
-   The educational institution must only send one outstanding work for each category;
-   Nominations received from Member States must be submitted through the National Commissions and competent parties;
-   The video must not exceed 3 minutes in length for children, 4 minutes for teenagers, and 5 minutes for young people;
-   The video must not have been published or nominated in another competition before;
-   The nomination file must include the video, the text written by the student and the nomination form duly filled in.
<http://www.icesco.org/wp-content/uploads/2019/12/Nomination-Form-ICESCO-Bayan-Award.pdf>

The nominations must be sent prior to 15th June 2020 to the following e-mail: bayanaward@icesco.org



Jury and selection procedures

A jury formed by ICESCO is in charge of examining the nomination files meeting the conditions and selecting the winners;

Winners will be announced on ICESCO's website and via official letters to the competent parties:

In addition to the reward, ICESCO will give certificates to the winners during a ceremony to be held after the end of lockdown.



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